



Press Announcement
For Immediate Release
15 June 2009

Packard Bell launches the first netbook with AMD ultra-thin technology

dot m/a: the netbooks' evolution

- An elegant & trendy digital diary
- Black or red, choose your style
- Enjoy the web anytime, anywhere
- Smart features
- Enhanced video capabilities

Big news in the Netbook World. Packard Bell enlarges its range of netbooks with the launch of the first AMD processor based netbook: the **dot m/a**. With deep conviction in the key importance of the netbook market, Packard Bell further increases its range by adding this star-worthy product to the just-launched **dot s** and **dot m**.

An elegant & trendy digital diary

The new **dot m/a** offers a stylish look combining a chic glossy finish on the cover and a matt interior. Its design is particularly expressive thanks to elegant details such as the silver plated Packard Bell logo on the cover and on the touchpad, smooth silver hinges, rounded edges and a textured palm rest.

Choose your style

With a 11.6-inch display and the 16:9 ratio, **dot m/a** is available in black - the everlasting color of elegance, or in a very hot red and black color version to appeal to those who enjoy attracting attention or who simply choose an energetic way of life.

Enjoy the web anytime, anywhere

The **dot m/a** is all you need to enjoy a "mobile" lifestyle. It's the perfect tool to access the internet anytime, with ease and reliability, enjoyment and comfort. Video chatting and social networking have never been so easy thanks to built in WiFi capabilities, the microphone, the webcam and Windows Live™ Messenger; optional Bluetooth and 3G modules give you a wider range of wireless connectivity.



Smart features

Easy to carry and ultra-light (1.25kg)¹, **dot m/a** offers a smart keyboard, quite as large as a regular notebook's one, for an easy on-the-road use.

The multi-gesture touchpad lets you browse conveniently and intuitively with its three capacitive functions. The circular motion scrolling gives you quick and seamless navigation up or down using a finger swirl, while the pinch-action zoom allows you to zoom in and out with a simple finger and thumb gesture. The flick gesture lets you browse photos, websites or documents back and forth by sliding two fingers horizontally.

Like the other **dot** series of the Packard Bell's family, **dot m/a** comes equipped with the full version of Adobe Photoshop Elements 6, which allows you to update your travel blog, create scrapbooks and photo albums, that you can share online with friends and family. The 5-in-1 card reader enables you to transfer any kind of multimedia file.

Last but not least, **dot m/a** also offers an easy solution to synchronize data and mails with any other PC to enjoy them on the go: with PB XSync, transferring files to and from the netbook as well as synchronizing some documents with the main computer has never been so easy.

Enhanced capabilities for true portability

dot m/a is the first notebook on the market that comes equipped with the AMD Athlon™ 64 L110 low power processor, especially designed for true portability .

Thanks to its ATI Radeon™ X1270 graphics chipset with up to 512 MB HyperMemory, **dot m/a** offers outstanding graphic performance in its category.

dot m/a is pre-installed with Microsoft Windows Vista® Basic or Windows Vista® Home Premium operating system, comes with a 160 GB hard disc drive and up to 1 GB Ram but can also support up to 320 GB HDD and up to 2GB Ram. **dot m/a** also supports Dolby® sound Headphones technology for great sound on the go. It's available in a 3-cell battery version or with an optional 6-cell battery, for at least 4 hours battery life.

dot m/a will be available starting from the end of June at an estimated street price of 399€. Availability and technical features will vary according to countries.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit www.packardbell.com

All prices are given as information only and include VAT.

© 2009 Packard Bell BV. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Packard Bell BV. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

¹ With a 3-cell battery



Packard Bell HQ

Immeuble Optima

10, rue Godefroy

92821 Puteaux Cedex - France

E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Antonella Pezzarossa

Via Grazzini, 7 - 20158 Milan (Italy)

Phone : +39 02 33223.1

E-mail: antonella_pezzarossa@breakout-agency.com