



Press Announcement
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Packard Bell's new EasyNote NJ: *Perfect harmony for great portability*

- 14-inch LED widescreen display
- Distinctive design
- Light and portable
- Smart features

Among all the notebooks in the EasyNote NJ, EasyNote TJ, EasyNote LJ Series that compose the incredible broad variety of new products offered by Packard Bell, the **EasyNote NJ Series** truly represents the perfect choice for mobile users, looking for a reliable travel companion with a remarkable price/quality ratio.

The 14-inch widescreen display combined with the light weight of the **EasyNote NJ** (less than 2.4 kilos) allows for real portability. On the other hand, the 16:9 widescreen ratio gives a great viewing experience. The full HD video output with HDMI connector and optional Blu-ray drive¹, plus the GeForce® G105 M graphics card with its 512MB dedicated memory (on certain models) delivers the best performance in this category.

The design-driven **EasyNote NJ 65 & EasyNote NJ31** combine a distinctive honeycomb pattern moonstone-coloured cover with a matt black interior, while the eye-catching **EasyNote NJ 66** and **EasyNote NJ32** come with a milky white interior. Both versions sport the extremely elegant mirror logo plate both on the chassis and on the signature touchpad.

The smart usage of technology gives the user the easiest access to main applications for the greatest enjoyment. As an example, the red touch capacitive hotkeys at your fingertips on top of the keyboard include a PowerSave Key², My BackUp Key, Touchpad lock (to activate or deactivate the touchpad), Wi-Fi activation and Sound Control.

According to focus groups ran by a consulting firm, the backup direct access button is the most important function for Packard Bell user targets. Thanks to the Packard Bell Backup Key, all data can

¹ Only on some EasyNote 65 & EasyNote 66.

² Only on Intel based platforms.



be backed up in three easy steps: “select source”, “select destination” and “setup schedule” for scheduling future backups. Backups can be set on manual or automatic.

Also innovative, the Packard Bell PowerSave capacitive button enables a power smart mode that extends the computer battery life.

Collection of software

Software is what makes a notebook fun and interesting, from productivity to education, games to the Internet and digital photos to entertainment. The **EasyNote NJ** Series are natural entertainers, with a wide range of top-shelf titles from the leading names in software.

The Packard Bell software offer includes Norton Internet Security™, Adobe® Photoshop® Elements 6 full version, Nero 8 Essentials, Microsoft® Works 9. It also comes with a collection of online software and services from Metaboli to download E-Bay's™ best in class games.

Availability, price and technical features will vary according to country. Software may also vary according to country and configuration. The **EasyNote NJ** has an estimated street price starting from 499€.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit www.packardbell.com

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