



Press Announcement
For Immediate Release
Cologne, 19 May 2009

Packard Bell Again Wins Major European Awards

- Packard Bell products recognized for design and high quality
- 5 out of 5 Packard Bell products awarded

Packard Bell, one of the leading technology brands in Europe, today announced that five products had won prestigious **Plus X Awards** at the gala ceremony held on 19 May 2009 in Cologne, Germany. The Plus X Awards are a major annual event in the world of consumer goods.

Packard Bell products were rewarded for high quality and for design. Two categories which are very fundamental at Packard Bell's ambition to be the lifestyle consumer brand in Acer's multibrand strategy.

This year, Packard Bell focused on notebooks. All three to the Plus X Award submitted notebooks were awarded. The high-speed gamer notebook **iPower GX-M002** won for "**High Quality**", as well as the widescreen notebook **EasyNote TN65** and the ultra-compact 13-inch notebook **EasyNote RS65** was recognised for "**High Quality**" and for "**Design**".

The stylish and smart **Packard Bell Maestro 242** display won for its outstanding "**Design**" and the high-tech desktop **iPower X9501** is every casual gamer's secret weapon and was awarded for "**High Quality**".

The Plus X Award is Europe's largest contest for technology, sports and lifestyle products. It honours products that deliver technological excellence in five areas - high quality, design, ease of use, ergonomic and ecology - in the following categories: home appliances, IT-products, car-entertainment, power tools, mobile and photo technology, sportswear and sports equipment as well as gym equipment and accessories. A jury of specialised journalists selects the winners and the prizes are awarded at a gala event that receives considerable coverage in the German and European media. As last year, the Plus X Award Night took place in Cologne, Germany.

Award winners are authorized to use the Plus X Award as a seal of quality on their packaging and communications.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit www.packardbell.com

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