



Press Announcement
For Immediate Release
8 June 2009

PUREDESIRE

Packard Bell's new EasyNote TJ: *one size fits all*

- 15.6-inch LED display
- 16:9 widescreen format
- The best experience for any kind of hobby
- Distinctive design
- Smart features

With its 15.6-inch LED widescreen display, the new Packard Bell **EasyNote TJ** Series represents the perfect solution for users who demand a flexible tool, allowing them to get any possible application in one PC. Packard Bell, one of Europe's leading technology brands, introduced this widescreen size last year in order to provide its target group with a multitasking notebook, perfect for any household: you can take a quick look at cooking recipes in the kitchen; you can do your home-work when back from school; you can watch your favourite DVDs in your bedroom.... Work activities as well as leisure usages are perfectly addressed.

The **EasyNote TJ**'s amazing chassis is characterized by a moonstone-coloured cover with an elegant honeycomb pattern. Interiors are either matt and black (**EasyNote TJ 65** & **EasyNote TJ61**), or milky white (**EasyNote TJ 66** and **EasyNote TJ62**). A mirror logo plate on the cover and on the touchpad with the new engraved logo signature, gives the final touch.

The red touch capacitive hotkeys at your fingertips on top of the keyboard include a PowerSave Key, My BackUp Key, Touchpad lock (to activate or deactivate the touchpad), Wi-Fi activation and Sound Control. According to focus groups ran by a consulting firm, the backup direct access button is the most important function the Packard Bell user target expects to have. Thanks to Packard Bell Backup Key, all kind of data can be backed up in three easy steps: "select source", "select destination" and "setup schedule" for scheduling future backups. Backup can be set manual or automatic.

Also innovative, the Packard Bell PowerSave capacitive button enables a power smart mode that extends the computer battery life.

The LED backlit display grants sharper and more vivid images. The 16:9 ratio widescreen allows the best viewing experience possible. All **EasyNote TJ** notebooks have full HD video output and certain models come with the amazing NVIDIA® GeForce® G105M graphics card or the ATI Mobility Radeon™ HD4570 graphics card, both with 512MB dedicated memory.



Dolby® Sound Room® provides a stunning personal surround sound listening experience from any pair of speakers or any set of headphones.

Collection of software

Software is what makes a notebook fun and interesting, from productivity to education, games to the Internet and digital photos to entertainment. The **EasyNote TJ** Series are natural entertainers, with a wide range of top-shelf titles from the leading names in software.

The Packard Bell software offer includes Norton Internet Security™, Adobe® Photoshop® Elements 6 full version, Nero 8 Essentials, Microsoft® Works 9. It also comes with a collection of online software and services from Metaboli to download E-Bay's™ best in class games.

Availability, price and technical features will vary according to country. Software may also vary according to country and configuration. The **EasyNote TJ** is available now with an estimated street price starting at 549€.



About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit www.packardbell.com

All prices are given as information only and include VAT.

© 2009 Packard Bell BV. All rights reserved. Packard Bell, the Packard Bell logo, and EasyNote are registered trademarks of Packard Bell BV. Other trademarks, registered trademarks, and/or service marks, indicated or otherwise, are the property of their respective owners.

Packard Bell HQ

Immeuble Optima
10, rue Godefroy
92821 Puteaux Cedex - France
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Antonella Pezzarossa
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 33223.1
E-mail: antonella_pezzarossa@breakout-agency.com