



Press Announcement
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PUREDESIRE

EasyNote TR85: telltale signature

The notebook for those who want an exclusive design, for those who want to be themselves

- Piece of art
- Slim design with an eye for detail
- Smart use of technology
- Performance and features
- Edge-to-edge display

Glossy cover, edge-to-edge seamless widescreen glass enclosure, matt black interior, and great attention to visual and functional details are some of the characteristics of a real star, a notebook with great personality and unique design, that makes all the difference: **EasyNote TR85**, the newborn notebook announced today by Packard Bell.

Inspired by a cowork with Pininfarina, the **EasyNote TR85** represents a superlative fusion of style and design with performance and outstanding features, in perfect harmony with Packard Bell's unique style. The most high-end notebook in the TR series, the **EasyNote TR85** is THE NOTEBOOK for those who want to be themselves and express their outstanding personality and love for exclusive pieces of design.

Its cutting-edge design, with an elegant silver brand plate on a glossy black cover create an amazing contrast with the matt interior, also embellished by the silver coloured touchpad, curved ramp-shaped speaker and keyboard. The 16:9 ratio of the impressive 15.6" edge-to-edge glass screen, the Dolby® sound ramp speakers create a stunning audio and video experience.

The **EasyNote TR85's** special distinctive details and smart features are the sleek slot-in optical drive for CD and DVD playback and recording, the webcam curtain that protects your privacy, LED backlit display for sharper and more vivid images, longer battery life and slimmer designs.

The multi-gesture touchpad allows easy computing in an intuitive way: surfing, scrolling, zooming and browsing web applications, media albums or productivity software just using one or two fingers. With the new "flick" gesture, you photos, web pages, documents, or media albums may be browsed back-and-forth by sliding two fingers horizontally.

The red touch capacitive hotkeys at your fingertips on top of the keyboard include a PowerSave Key, My BackUp Key, Touchpad lock (to activate or deactivate the touchpad), Wi-Fi activation and Sound Control.



According to focus groups ran by a consulting firm, the backup direct access button is the most important function Packard Bell user target expects to have. Thanks to Packard Bell Backup Key, all kind of data can be backed up in three easy steps: “select source”, “select destination” and “setup schedule” for scheduling future backups. Backup can be set manual or automatic.

Also innovative, the Packard Bell PowerSave capacitive button enables a power smart mode that extends the computer battery life.

Software

Software is what makes a notebook fun and interesting, from productivity to education, games to the Internet and digital photos to entertainment. The **EasyNote TR85** notebook is a natural entertainer, with a wide range of top-shelf titles from the leading names in software.

The Packard Bell software offer includes Norton Internet Security™, the full version of Adobe® Photoshop® Elements 6, Nero 8 Essentials and Microsoft® Works 9. It also comes with a collection of online software and services from Metaboli to download best in class games to e-Bay™.

Availability and technical features will vary according to country. Software may also vary according to country and configuration. The **EasyNote TR85** is available now with an estimated street price starting at 699 €

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About Packard Bell

Packard Bell pioneered the use of the PC in the home, taking an unfriendly but useful office tool and turning it into a friendly, indispensable feature of today's modern home. Stylish design, affordability and customer-oriented features are the hallmarks of all Packard Bell products, a unique combination that no other brand in the European market offers today. In 2008, Packard Bell was acquired by Taiwan-based Acer Inc. and the combined entities now comprise the third-largest PC company in the world.

For more information, please visit www.packardbell.com

Packard Bell HQ

Immeuble Optima
10, rue Godefroy
92821 Puteaux Cedex - France
E-mail : veronique.cosatti@packardbell.com

BreakOut Srl

Antonella Pezzarossa
Via Grazzini, 7 - 20158 Milan (Italy)
Phone : +39 02 33223.1
E-mail: antonella_pezzarossa@breakout-agency.com